

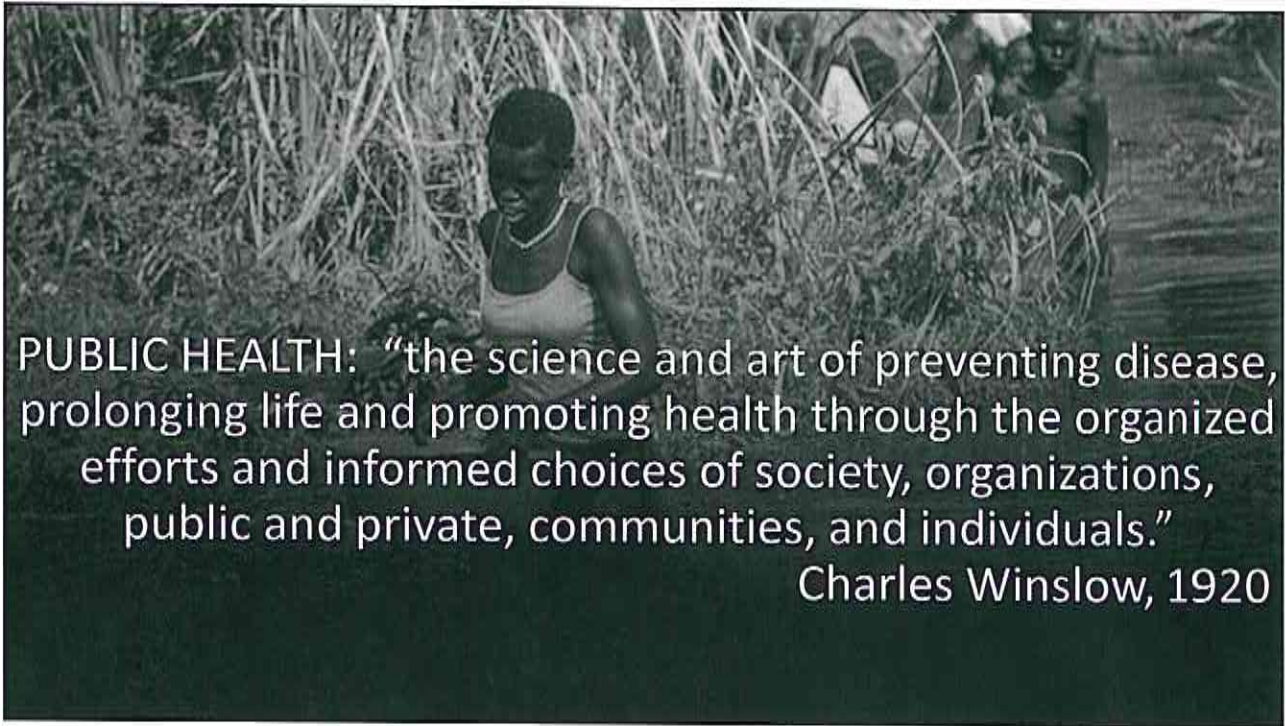
Breastfeeding: It Matters!

Cathy Carothers, IBCLC, FILCA
Every Mother, Inc.

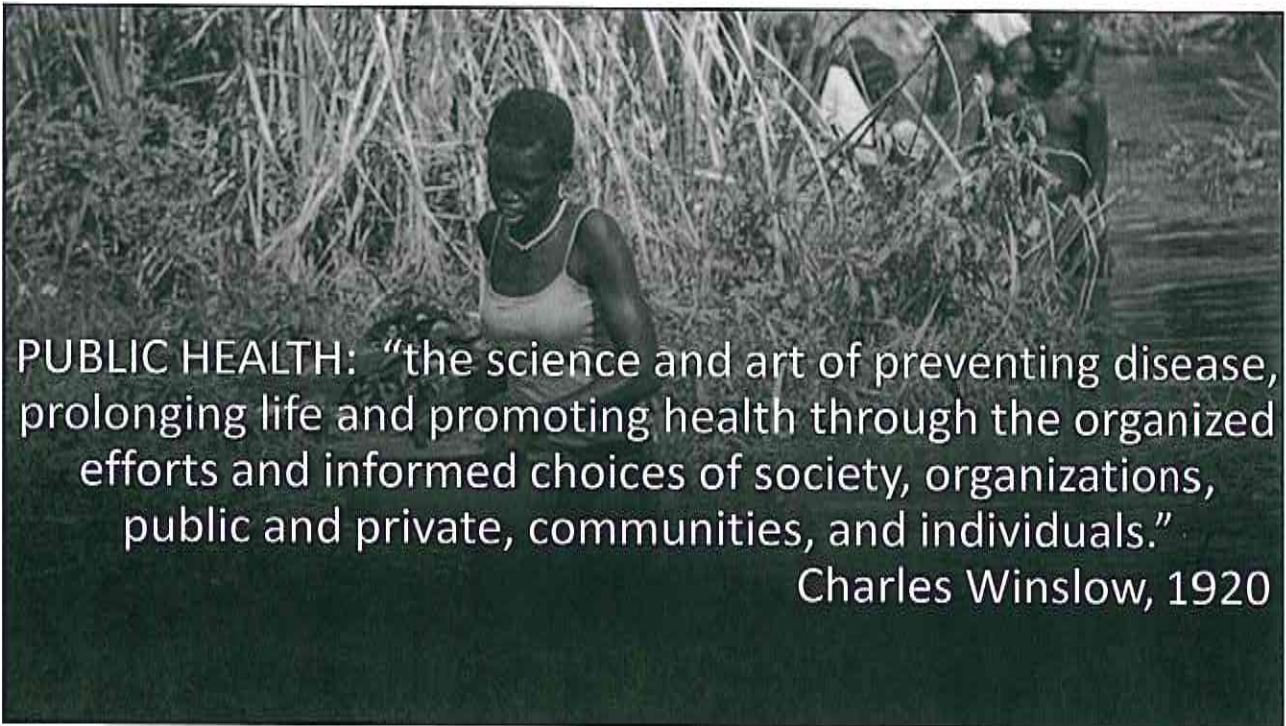
Disclosure

No financial disclosures

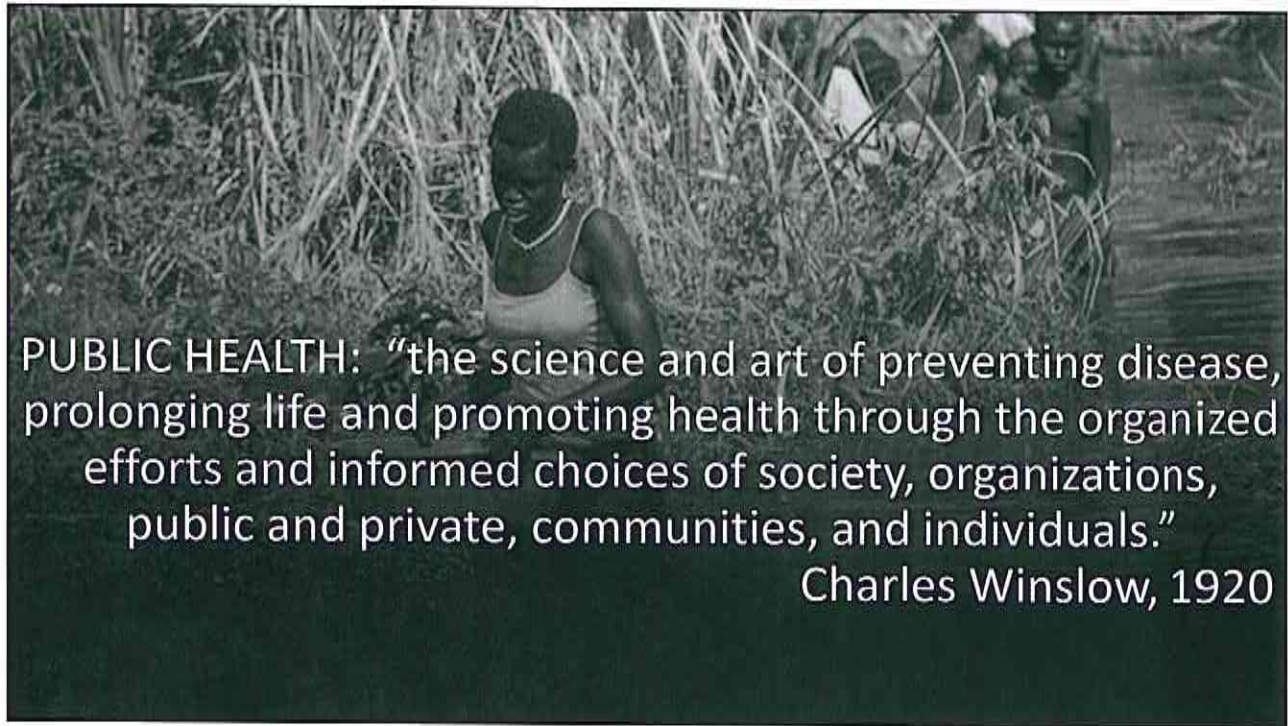


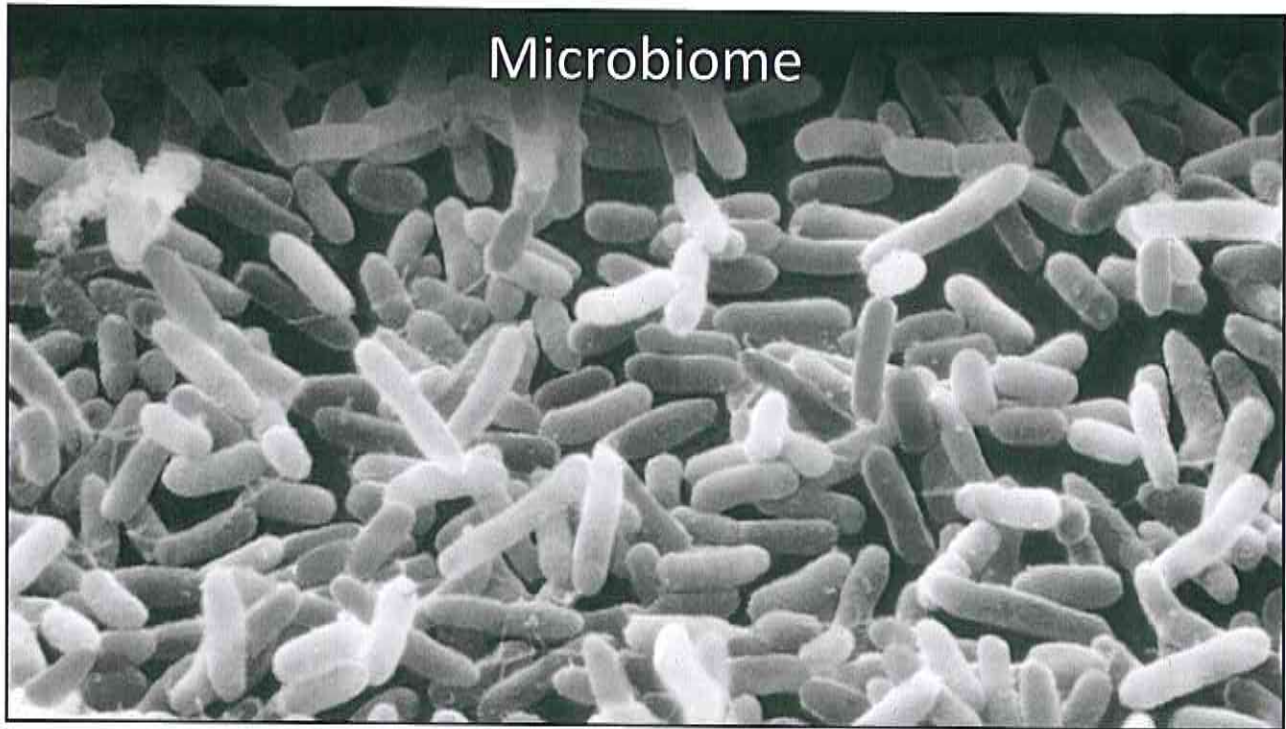


PUBLIC HEALTH: “the science and art of preventing disease, prolonging life and promoting health through the organized efforts and informed choices of society, organizations, public and private, communities, and individuals.”
Charles Winslow, 1920



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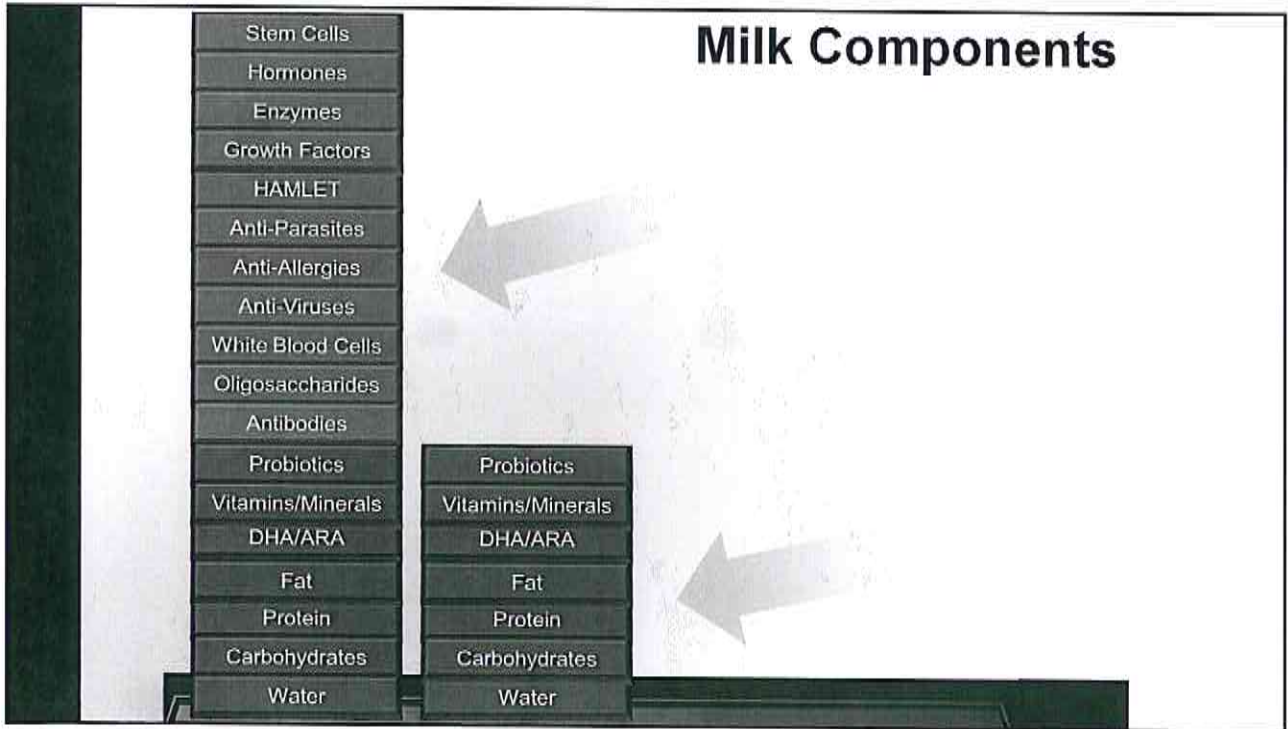
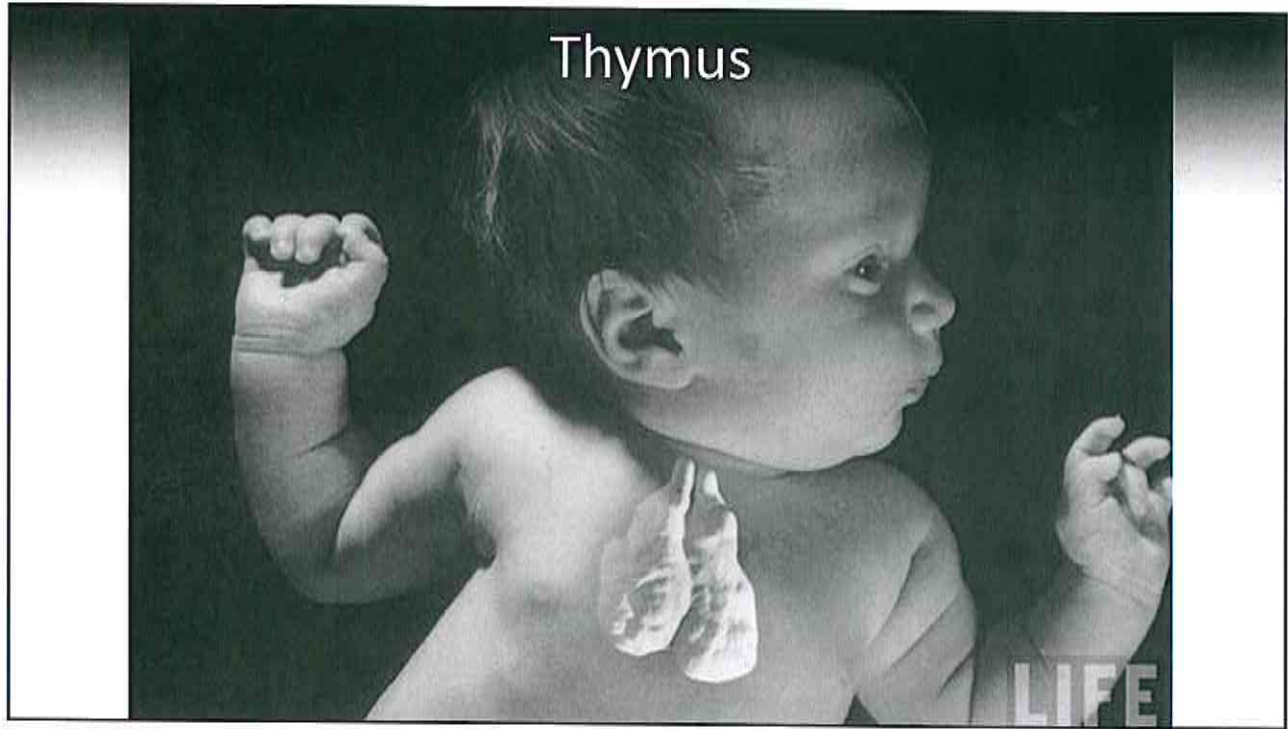


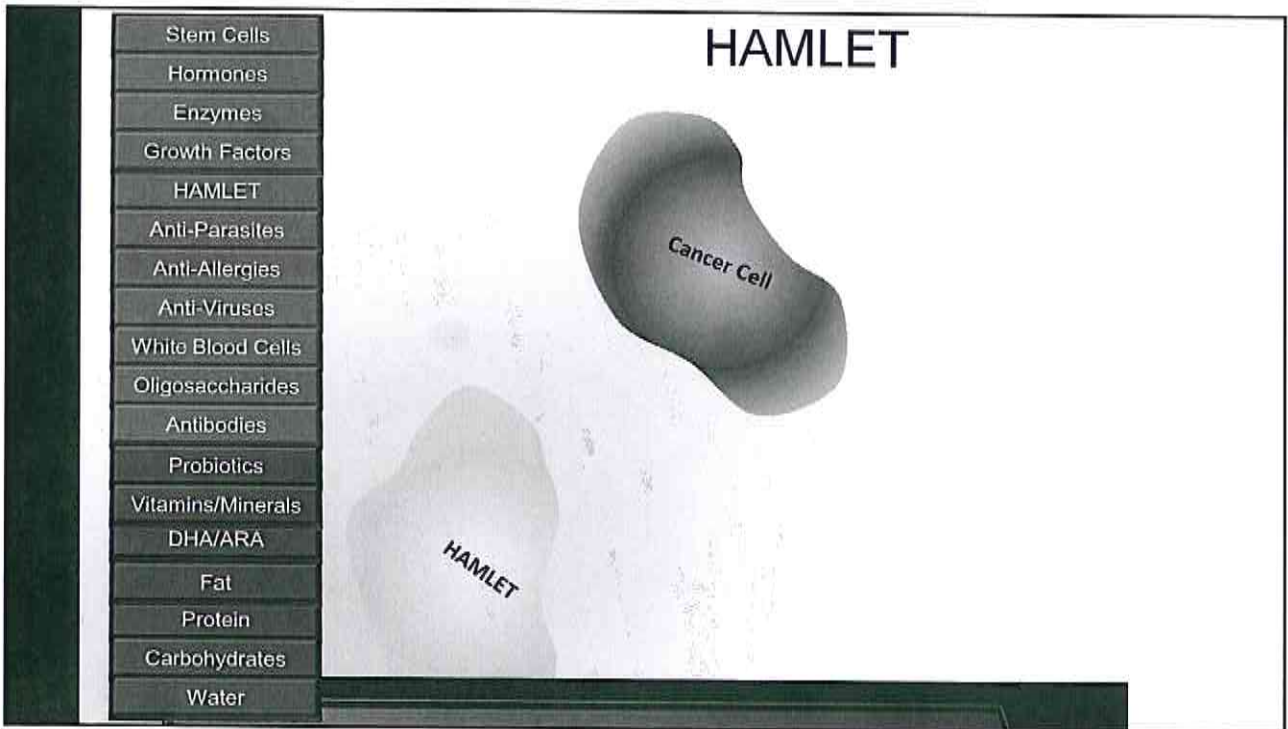
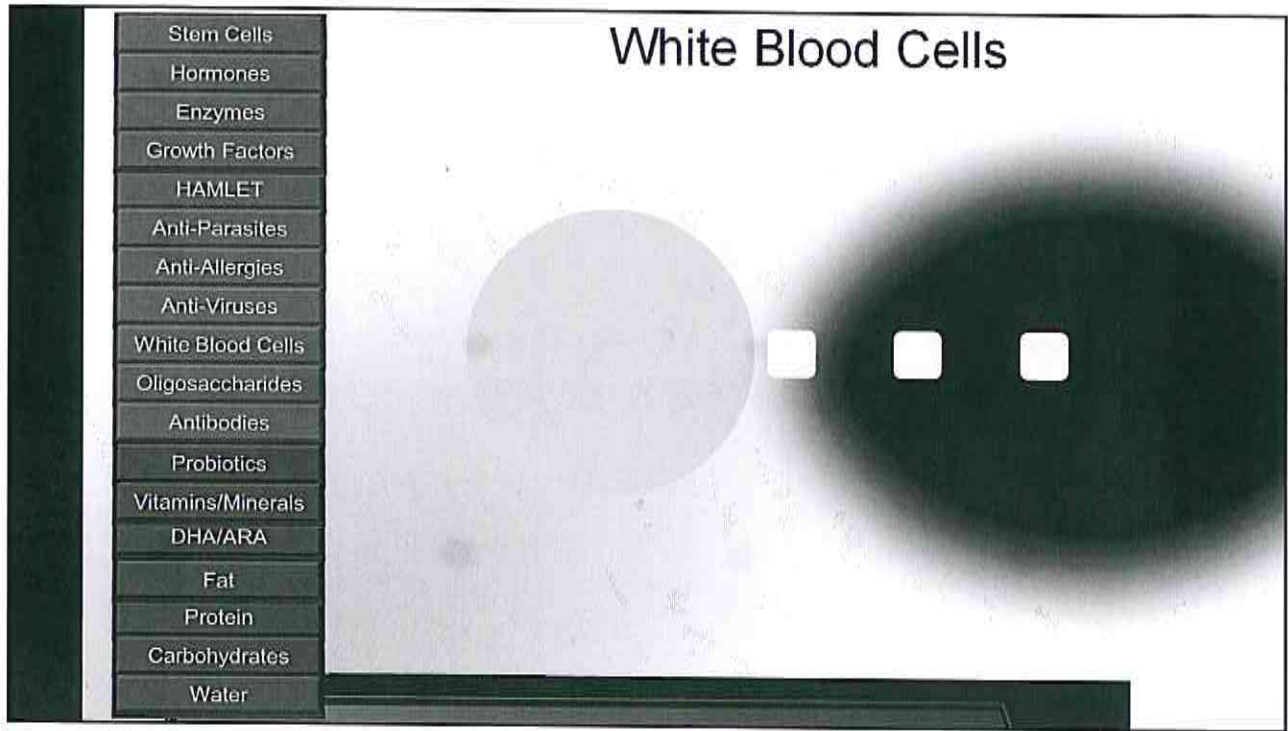
Microbes in Breastmilk

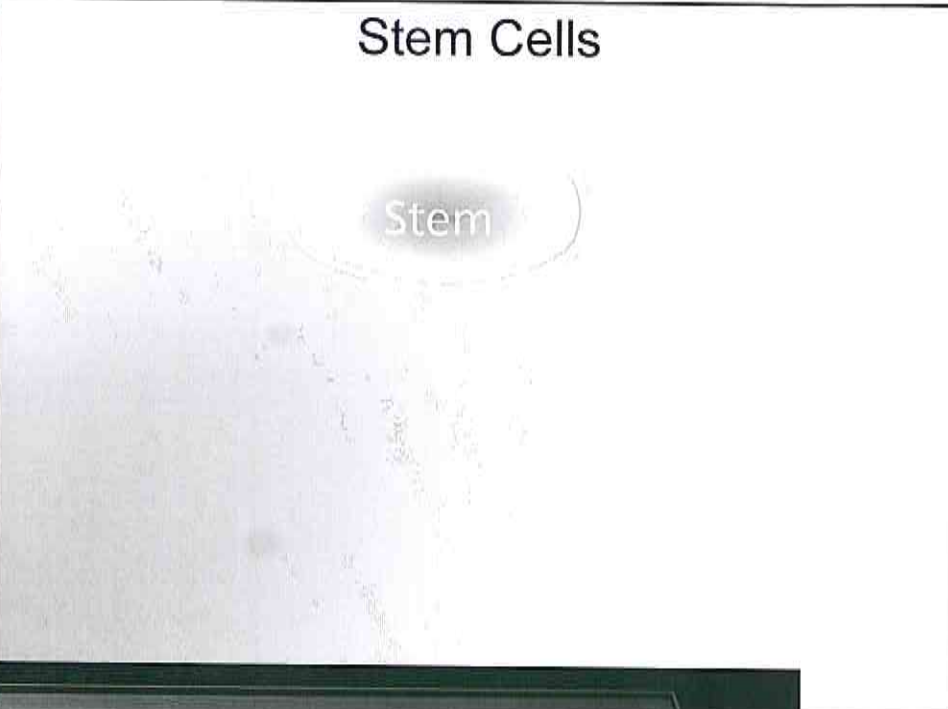


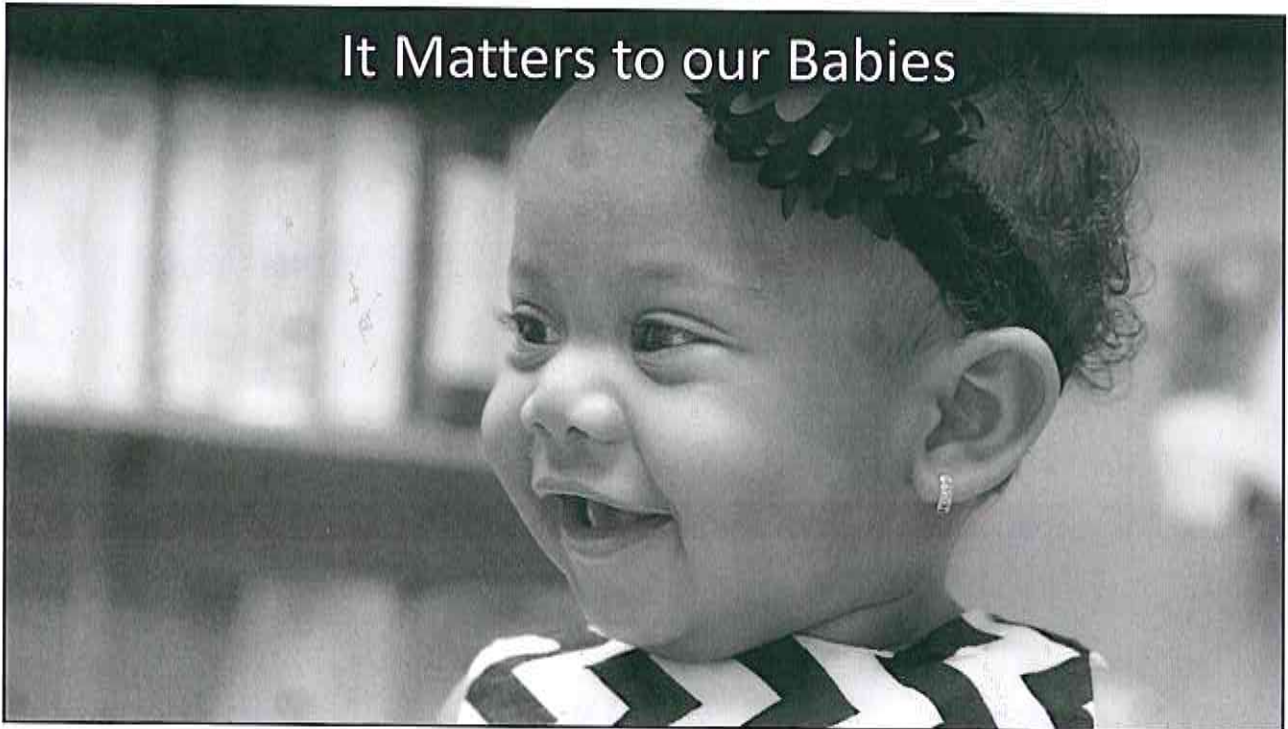
Breast Microbiome







Stem Cells	<h2>Stem Cells</h2> 
Hormones	
Enzymes	
Growth Factors	
HAMLET	
Anti-Parasites	
Anti-Allergies	
Anti-Viruses	
White Blood Cells	
Oligosaccharides	
Antibodies	
Probiotics	
Vitamins/Minerals	
DHA/ARA	
Fat	
Protein	
Carbohydrates	
Water	

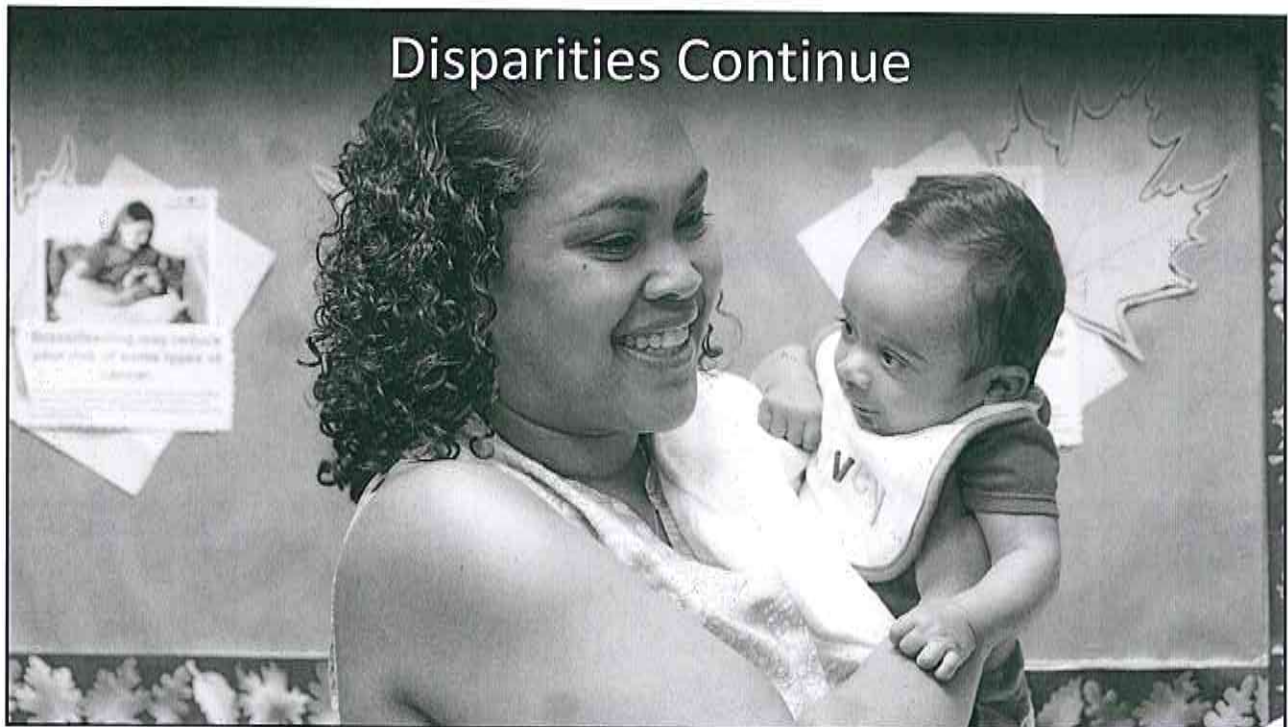
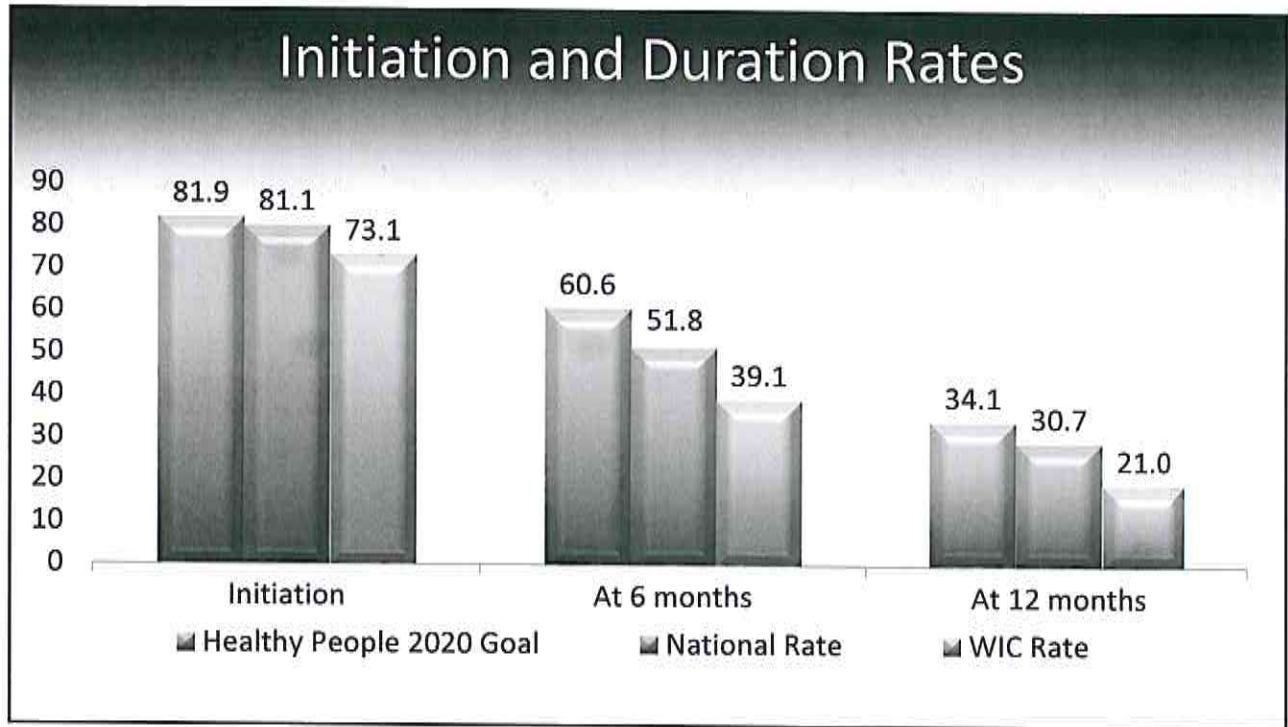


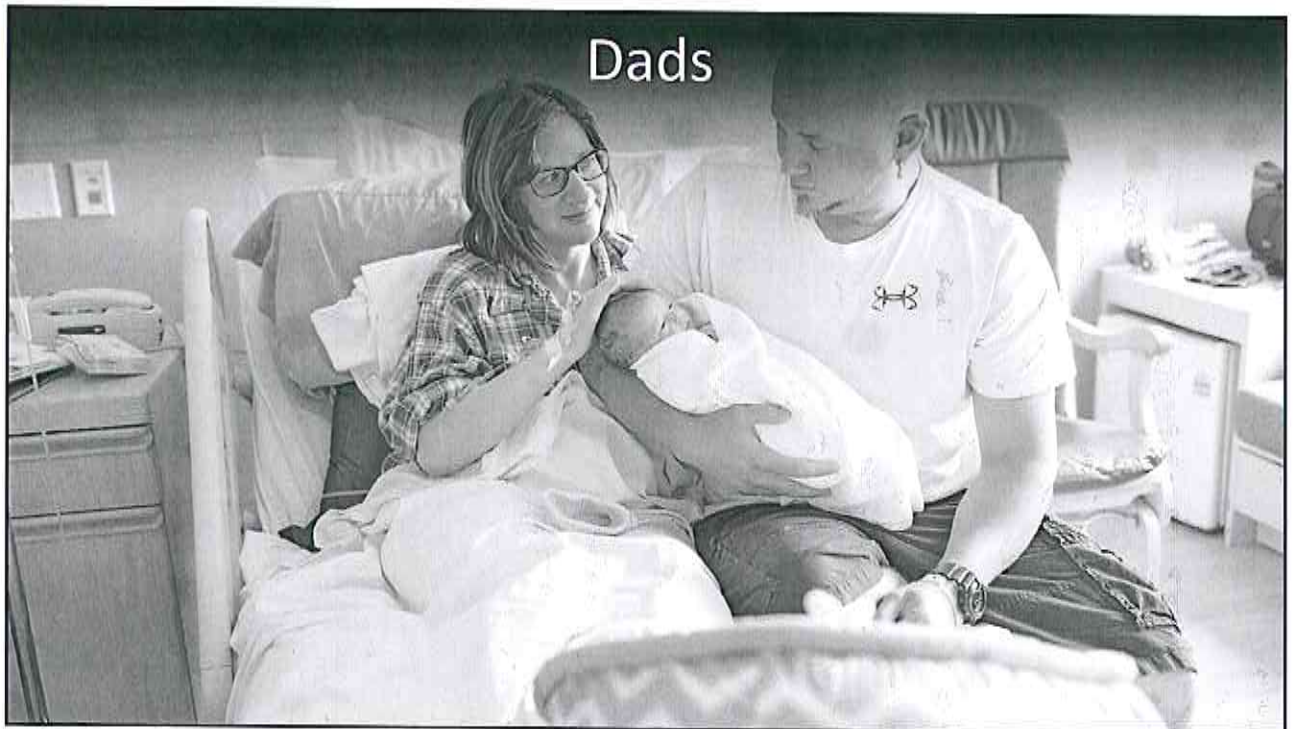
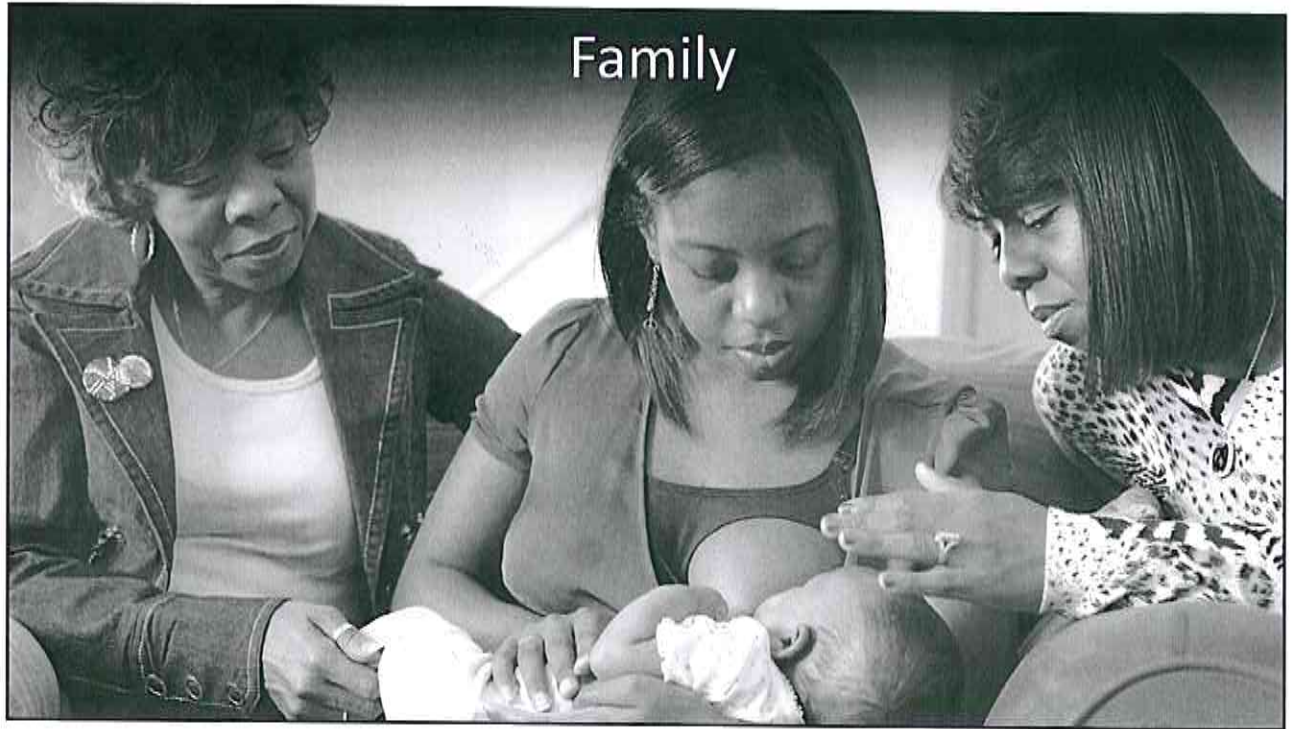
It Matters to our Moms

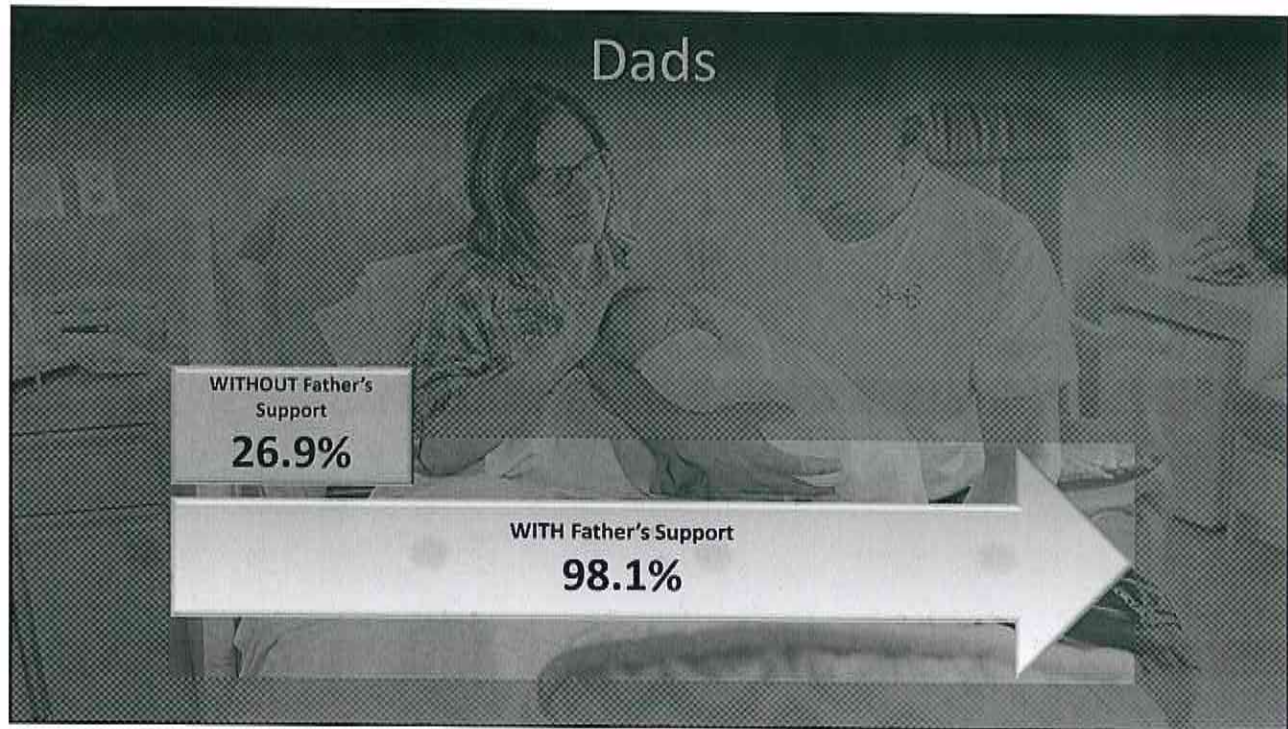


It Matters to our Economy



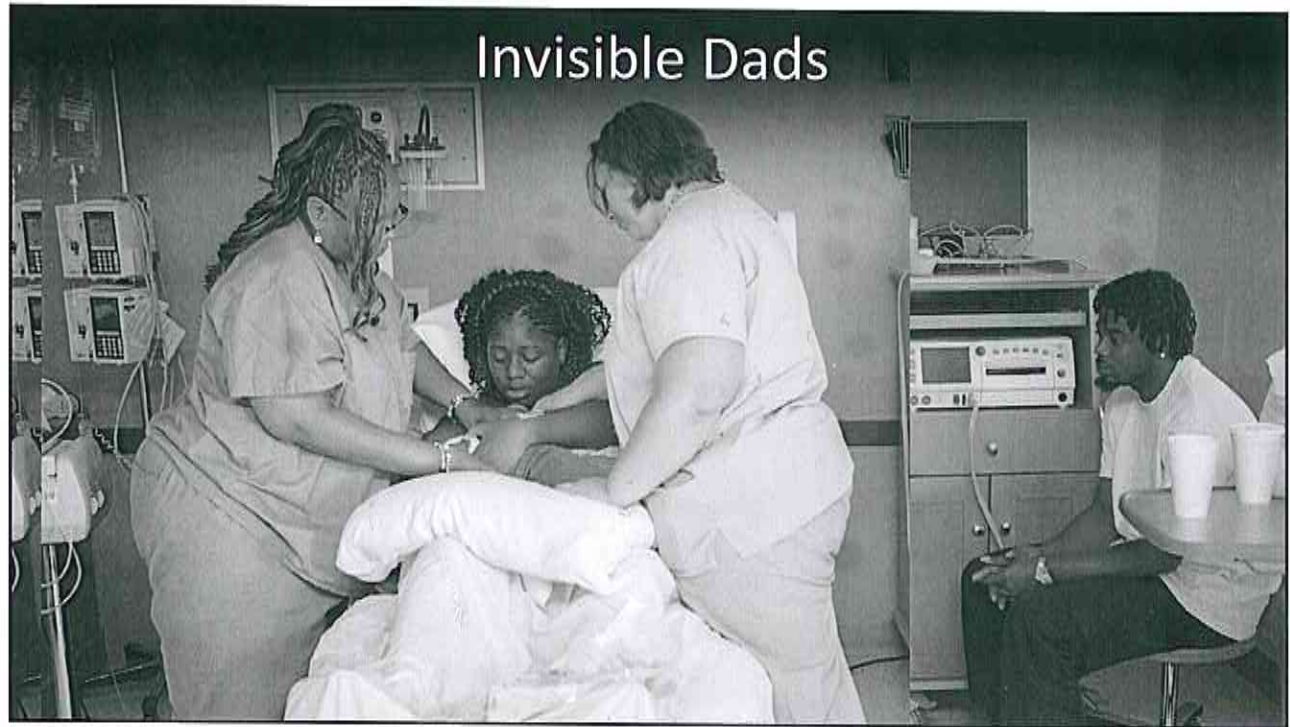


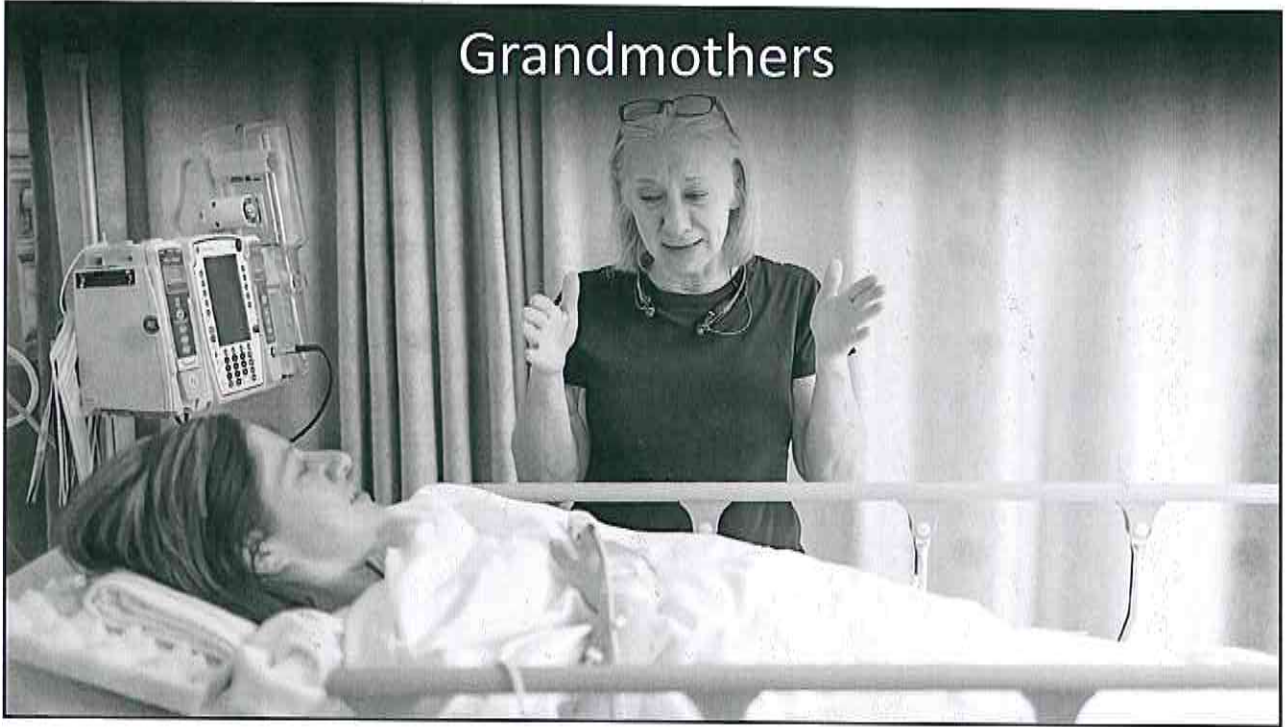




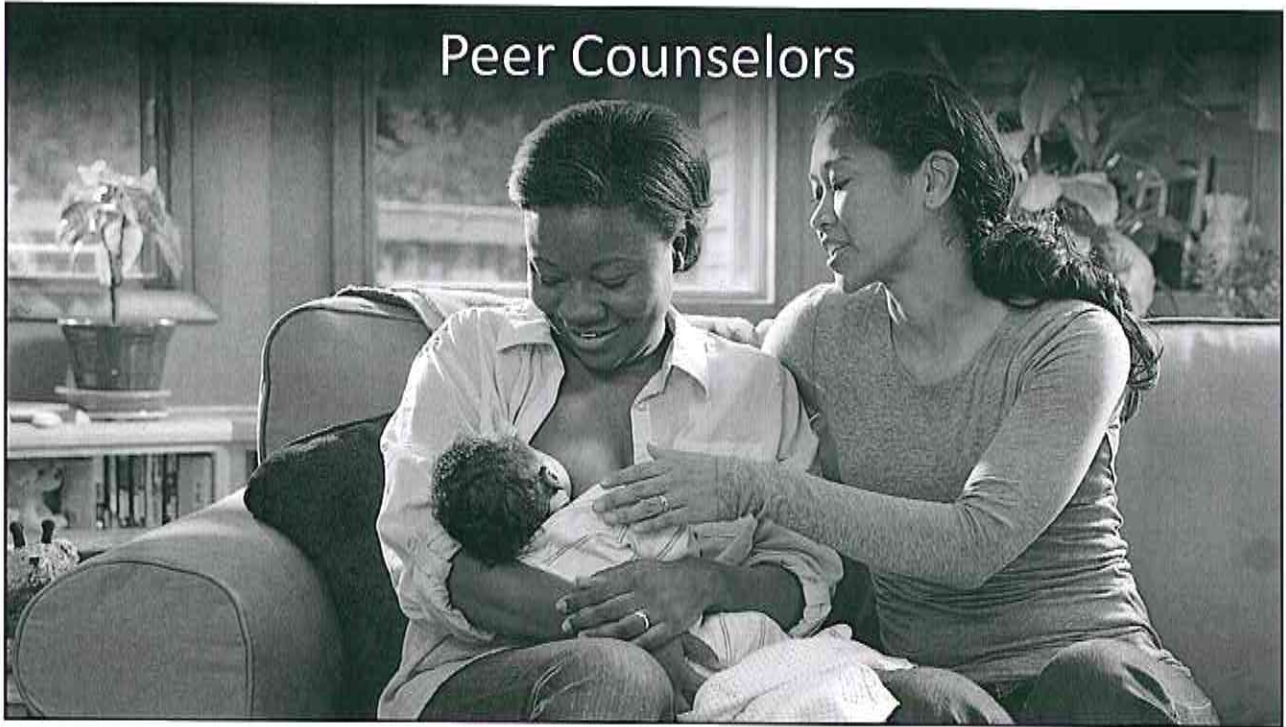
Impact of Education of Dads

	Test Group	Control Group
Full BF at 6 months	25%	15%
Full BF at 6 months with lactation problems	24%	4.5%
Perception of inadequate milk supply	8.6%	27%



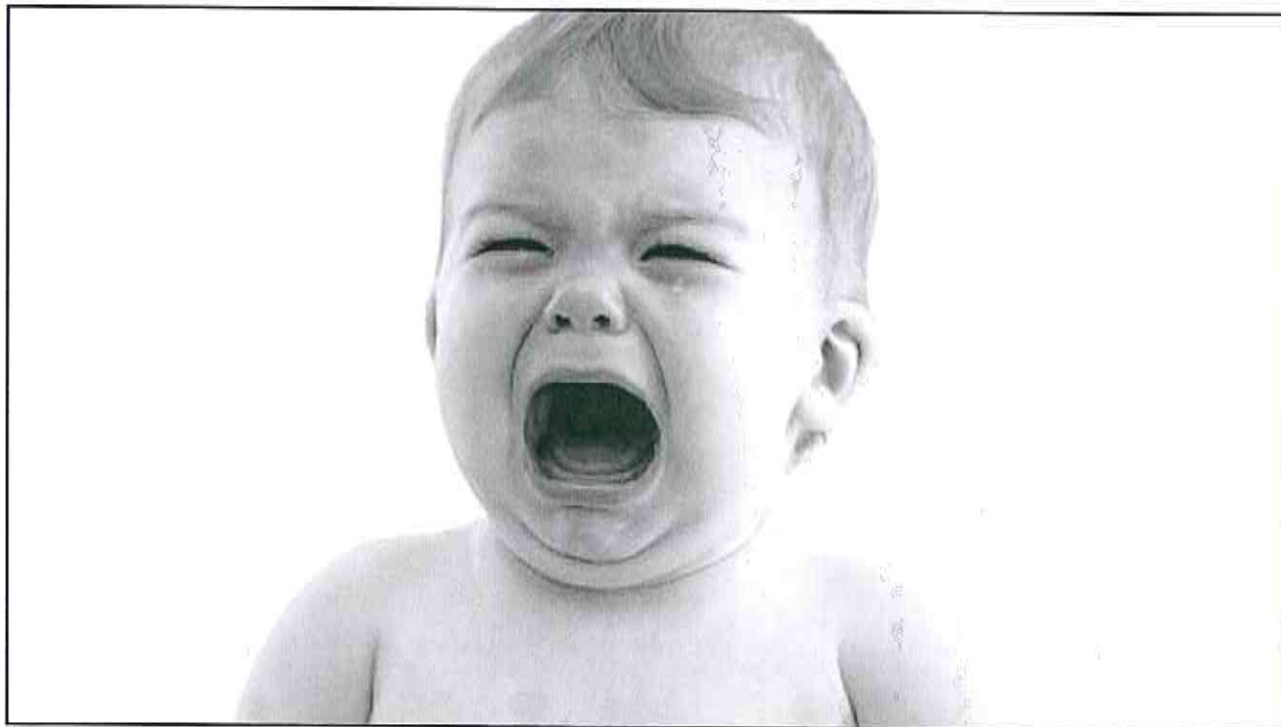


Peer Counselors



Risk Language?

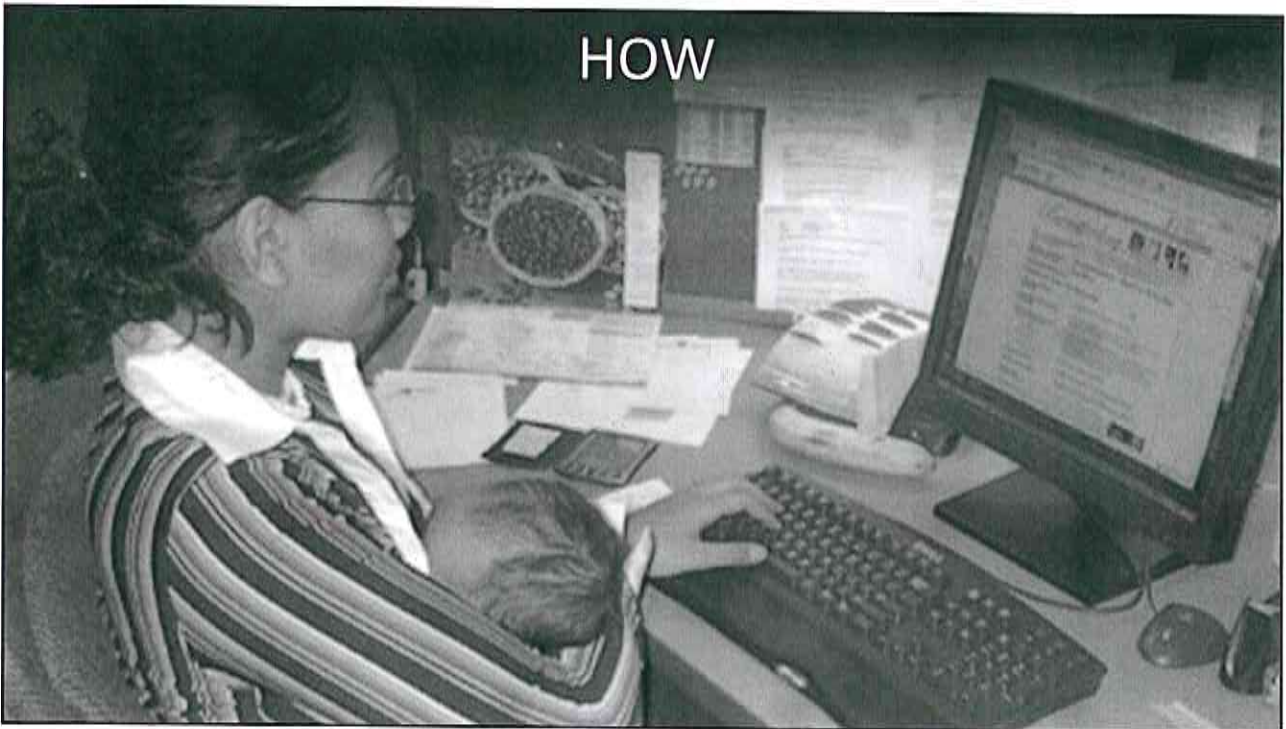
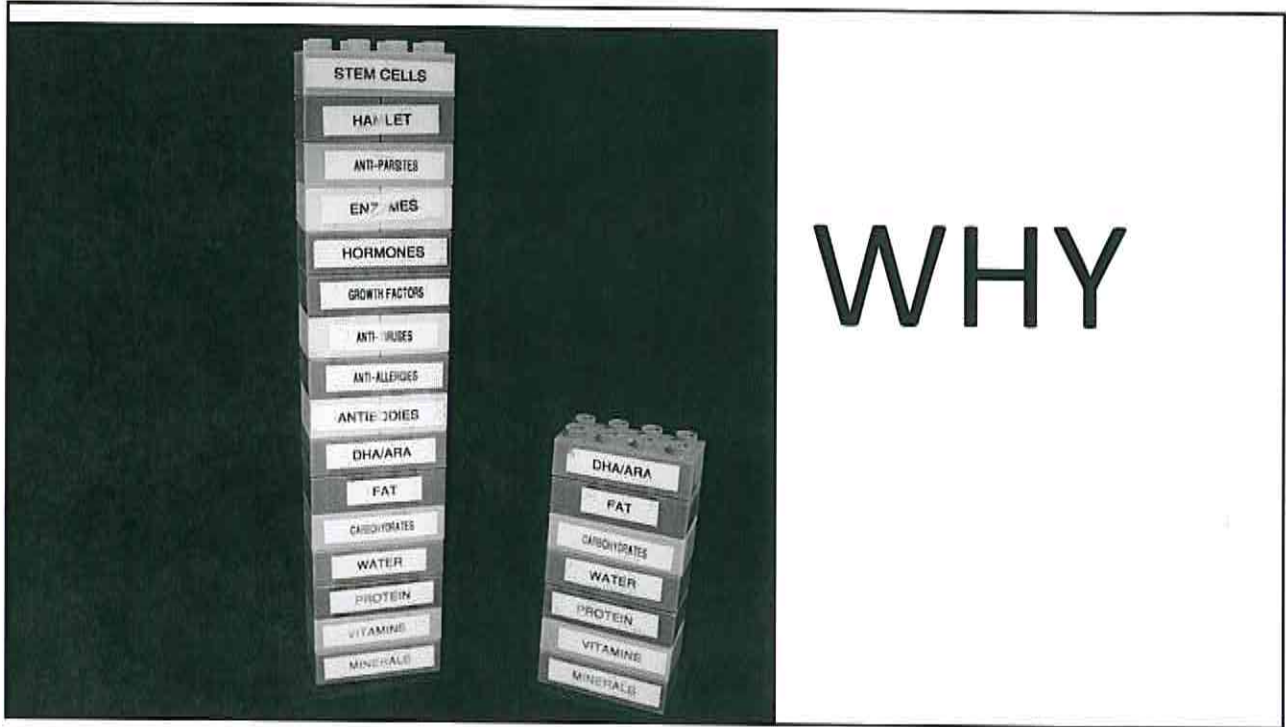


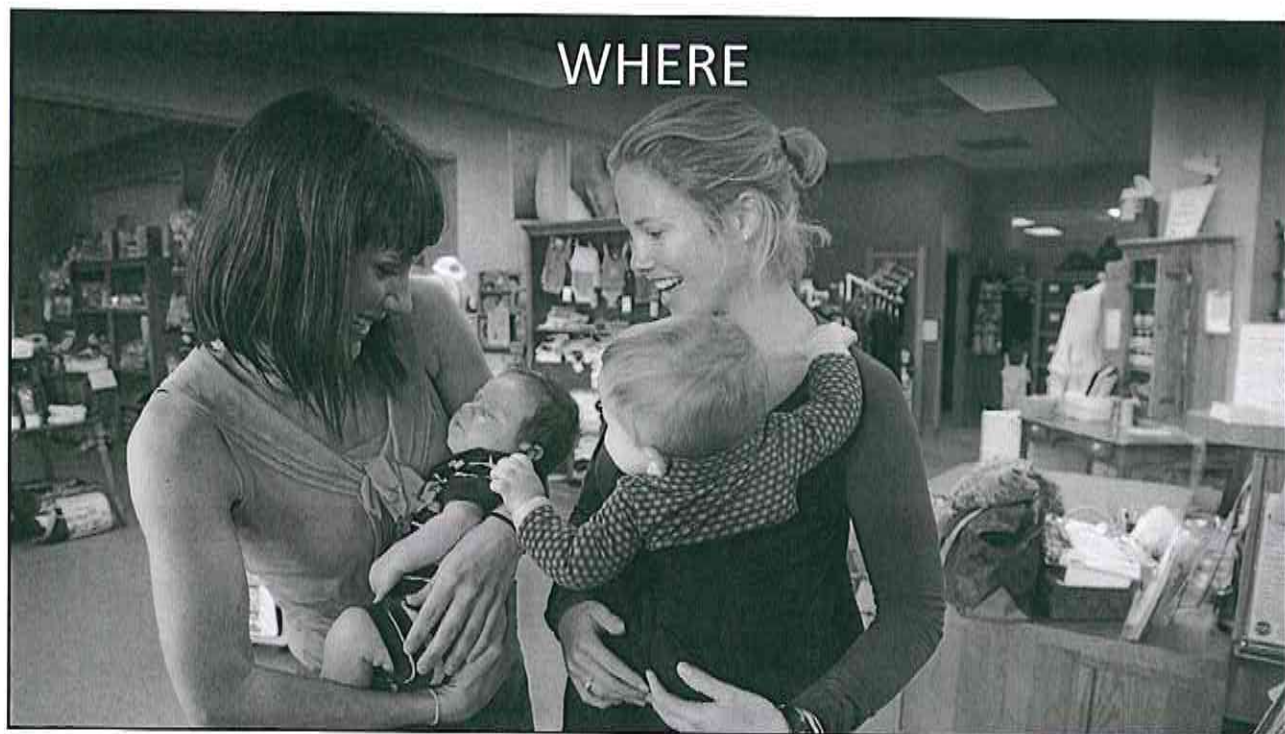
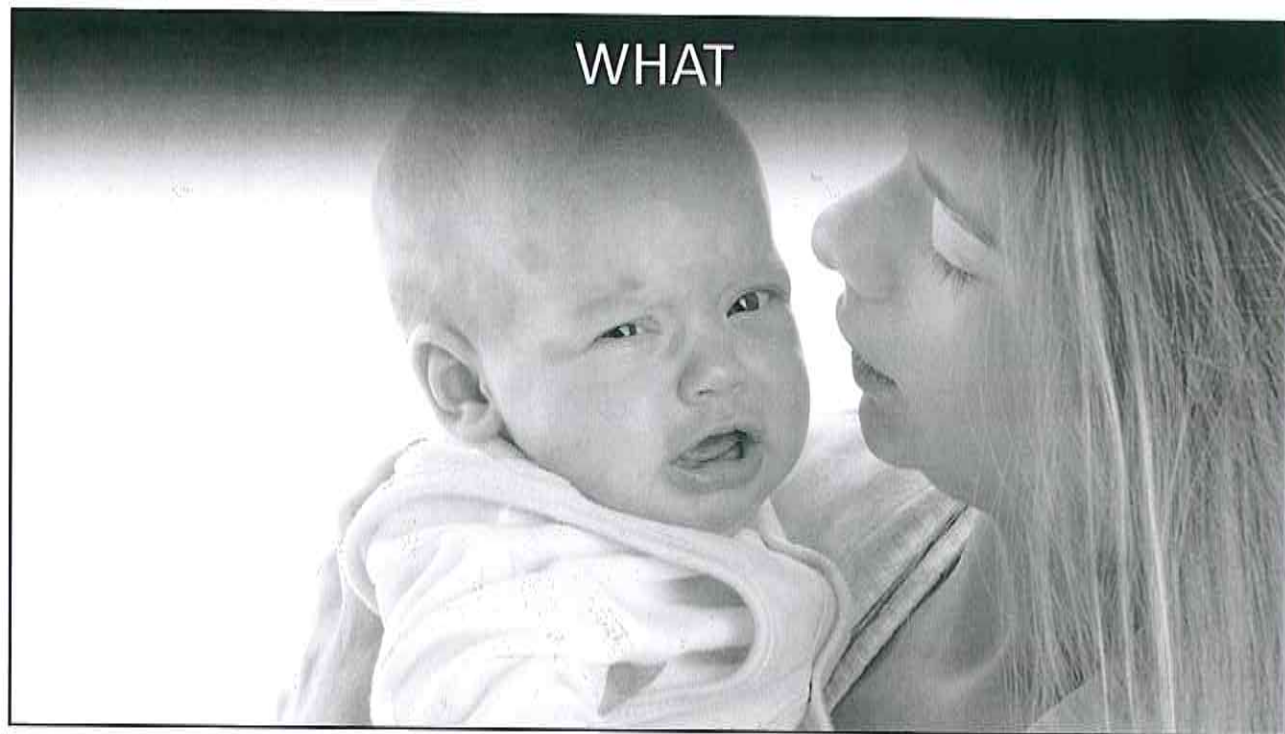


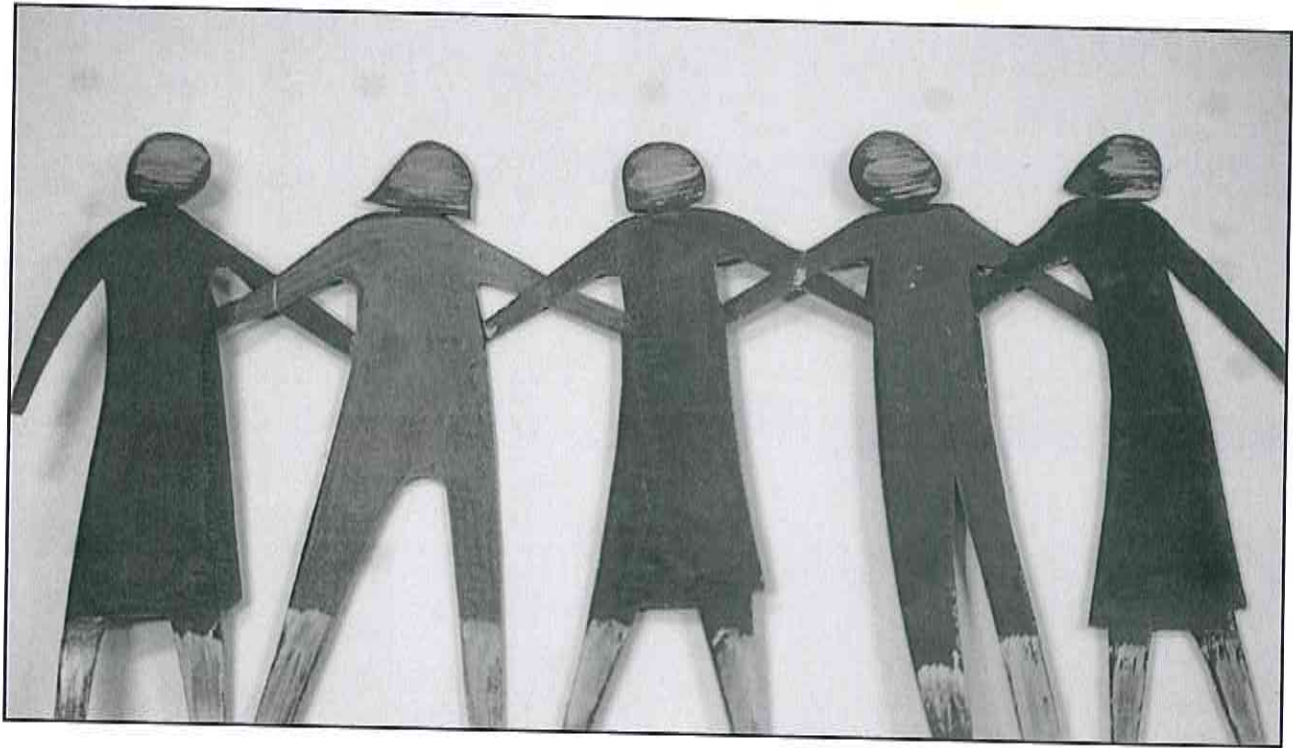


INFORMED CHOICE:

burden
empowerment







Thank you!



Every Mother, Inc.
Cathy Carothers

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